

DRAFT

**Rural Community Outreach Committee Meeting Agenda**

February 23, 2010

9 am – 5 pm

Anchorage Chamber of Commerce Conference Room

1016 West Sixth Avenue, Suite 304, Anchorage

**I. Introductions**

- Review of agenda – additions?
- Review of December 2009 Council motion on outreach

**II. Updates from staff**

- Re-design of Council website
- Development of regional meeting calendar
- Development of rural community contact list
- Outreach budget update (T)
- Update on tribal consultation response from Dept of Commerce (NMFS)

**III. Review of draft chum salmon bycatch outreach plan**

- Discussion and further development of plan

**IV. Review other agency outreach challenges & successes (tentative)**

- Alaska Department of Fish & Game
- Federal Subsistence Board
- North Pacific Research Board

**LUNCH – On your own (12 – 1 pm)**

**V. Discuss concept of regional partnership approach**

- Review Council SOPPs core principles on stakeholder involvement to guide communication strategies/activities (pursuant to NMFS Policy Directive 30-129)
- Discuss committee ideas for written guidelines for statewide/regional/project-specific outreach approach
- Review committee members ideas on how to define regional partnership concept
- If necessary, decide how to define regions of Alaska
- Identifying key contacts in each region
- Development of educational workshop

**VI. Timing & need for next meeting (wrap-up)**

- Review of Council 3-meeting outlook: is there a potential need for project-specific outreach that is not already planned?
- Location, timing, and agenda for next meeting